9th World CEO Sustainability Summit 2012

Doing Business: While Protecting the Global Commons

Exclusive sponsor

[Logo Image]
9th World CEO Sustainability Summit
Doing Business: While Protecting the Global Commons

1 February 2012
Hotel Taj Palace, New Delhi, India
I have great pleasure in welcoming you to the 9th edition of the World CEO Forum—a joint endeavour of the TERI-Business Council for Sustainable Development (TERI-BCSD) and the World Business Council for Sustainable Development (WBCSD). Started as a curtain-raiser event to the Delhi Sustainable Development Summit in 2004, the Forum is now the pre-eminent international CEO meet to discuss the challenges facing businesses in the context of sustainable development. Till date, it has attracted over 1,000 Indian and international CEOs, senior government representatives, and thought leaders. From 2012, the Forum, in its new ‘avatar’, will be called the World CEO Sustainability Summit (WCSS).

With the support of over 100 member companies, TERI-BCSD has evolved into a unique industry body focusing on sustainable development. The Council’s newly elected Executive Committee for 2011–13 paved the path for its forward looking course of action, at first focussing primarily on two themes, namely promoting the development of Sustainable Habitats in order to catalyse GRIHA (the National Rating System for Green Buildings developed by TERI); and harnessing the potential of Information and Communication Technologies (ICT) for sustainable development. Under the leadership of the Executive Committee, the Council recently brought out a landmark report entitled “Sustainable Tomorrow: Harnessing ICT Potential”, jointly with NASSCOM, India’s premier trade body and chamber of commerce of IT-BPO industries in India. The report emphasizes the role played by ICT in reducing India’s energy requirements by encouraging practices that promote a healthier
environment without impeding economic growth. The next major focus area of the Business Council is promoting the efficient use of the vital common resource – Water – in the Indian corporate sector.

This year, with the overarching theme: “Doing business - while protecting the global commons”, the WCSS will delve into the dynamics of business unusual, exploring new markets and opportunities, while focusing on the role of technology and the triple bottom-line.

I anticipate an exciting meeting with some enlightened discussions covering new insights and perspectives. I look forward to welcoming you and seeking your deep engagement during the Summit.

With my best wishes,
Yours sincerely,

R K Pachauri
President, TERI-BCSD
9th World CEO Sustainability Summit
Doing Business: While Protecting the Global Commons

1 February 2012
Hotel Taj Palace, New Delhi, India
Inauguration by

HE Mr Anand Sharma
Hon’ble Union Minister of Commerce and Industry and Textiles, Government of India

Doing Business: While Protecting the Global Commons
Doing Business: While Protecting the Global Commons

Keynote address by

Dr Sam Pitroda
Chairman, National Innovation Council, Government of India & Adviser to the Prime Minister on Public Information Infrastructure & Innovations
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<td>1.00–2.00 pm</td>
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| 2.00–3.00 pm | **Inaugural Session**  
              Theme: Doing business – while protecting the global commons  
              Welcome and opening by  
              - Dr R K Pachauri, President, TERI-BCSD & Director-General, TERI  
              Special remarks by  
              - Mr Peter Bakker, President, World Business Council for Sustainable Development, Switzerland  
              - Mr Sudhir Vasudeva, Chairman and Managing Director, ONGC Ltd  
              Keynote address by  
              - Dr Sam Pitroda, Chairman, National Innovation Council, Government of India & Adviser to the Prime Minister on Public Information Infrastructure & Innovations  
              Inaugural address by  
              - HE Mr Anand Sharma, Hon’ble Union Minister of Commerce & Industry and Textiles, Government of India  
              Vote of thanks by  
              - Ms Annapurna Vancheswaran, Director – Sustainable Development Outreach, TERI |
Panel Discussion I

Structured around sectors/issues that relate to the ‘global commons’:
- Energy Efficiency and Carbon reduction
- Sustainable management of forests and natural resources
- Water use efficiency

Chairperson and Moderator
- Mr Nitin Desai, Chairman, TERI-BCSD and Former UN Under Secretary General

Panelists
- Ms Aimée Christensen, Founder & CEO, Christensen Global Strategies, LLC and Strategic Adviser, Prince of Wales’s Business & Sustainability Programme
- Mr Ajit Gulabchand, Chairman and Managing Director, HCC Ltd
- Mr Anil Jain, Chairman and Managing Director, Jain Irrigation Ltd
- Mr Philippe Joubert, Deputy Chief Executive Officer, Alstom
- Dr Bindu N Lohani, Vice-President, Knowledge Management and Sustainable Development, Asian Development Bank
- Dr Ajay Mathur, Director General, Bureau of Energy Efficiency
### Programme details

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<tr>
<td>4.15–4.30 pm</td>
<td><strong>Break</strong></td>
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| 4.30–5.45 pm | **Panel Discussion II**  
  **Theme:** Business challenges and opportunities in a transition towards a Green and Inclusive Economy: Helping change happen.  
  Focusing on:  
  - Steering technology and the role of ICT  
  - Capacity-building and education  
  - Financing and capital markets  |

**Chairperson and Moderator**  
- **Mr Yvo de Boer**, Special Global Adviser, Climate Change and Sustainability, KPMG; Former Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC)

**Panelists**  
- **Mr Raghupathi N Cavale**, Vice-President – India Business, Infosys Ltd  
- **Dr Joseph Fiksel**, Sustainability Advisor, US EPA; Executive Director, Center for Resilience, The Ohio State University  
- **Dr Rana Kapoor**, Founder, Managing Director & CEO, Yes Bank
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<td>5.45–6.00 pm</td>
<td><strong>Mr M S Mehta</strong>, Group CEO, Vedanta</td>
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<td><strong>Mr Rajiv Ranjan Mishra</strong>, Managing Director - India, CLP Power India Pvt. Ltd</td>
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<td><strong>Mr Noel Ryan</strong>, President, Danfoss India</td>
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<td><strong>Mr Arun Seth</strong>, Chairman, BT India &amp; Alcatel – Lucent India &amp; Vice-Chairman, TERI-BCSD</td>
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<td><strong>Concluding Remarks/ Way Forward</strong></td>
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<td><strong>Mr Nitin Desai</strong>, Chairman, TERI-BCSD and Former UN Under Secretary General</td>
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<td><strong>Mr Peter Bakker</strong>, President, World Business Council for Sustainable Development, Switzerland</td>
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<td>6.00–6.30 pm</td>
<td><strong>Break</strong></td>
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<td>6.30–7.30 pm</td>
<td><strong>Regional Rollout of the International Year of Sustainable Energy for All (SEFA)</strong></td>
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<td>7.30 pm onwards</td>
<td><strong>Dinner Session</strong></td>
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1 February 2012
Hotel Taj Palace, New Delhi, India

Regional Rollout of the International Year of Sustainable Energy for All (SEFA)
The world today is faced with multiple challenges. Population has exceeded 7 billion for the first time, economic growth remains sluggish, the threat of climate change continues to grow unchecked, and 1.3 billion people worldwide – one in five – have no access to electricity, while nearly 3 billion still use wood, charcoal and dung biomass for cooking and heating. All these intertwined challenges have one thing in common: energy.

United Nations Secretary-General Ban Ki-moon, in recognition of the central role energy plays in so many of these global challenges, has launched a new initiative, Sustainable Energy for All, to engage national governments, the private sector, and civil society partners to reach three global objectives by 2030:

• Ensure universal access to modern energy services.
• Double the rate of improvement in energy efficiency.
• Double the share of renewable energy in the global energy mix.

In addition, the UN General Assembly has designated 2012 as the International Year of Sustainable Energy for All.

The High Level Panel Discussion, which will witness the Regional Rollout of the International Year of Sustainable Energy for All (SEFA), will examine how to achieve each of the above three intertwined objectives; focusing on opportunities for scaling up sustainable energy as well as the specific opportunities for public and private sector engagement in this action-oriented initiative.
Setting the Theme
- Audio Visual on Sustainable Energy For All
- **Dr Kandeh K Yumkella**, Director General, United Nations Industrial Development Organization, Austria

High Level Panel Discussion
Co-Moderators
- **Dr Kandeh K Yumkella**, Director General, United Nations Industrial Development Organization, Austria
- **Dr R K Pachauri**, Director-General, TERI, India

High Level Panelists
- **HE Mr Erik Solheim**, Hon’ble Minister of the Environment and International Development, Ministry of the Environment and International Cooperation, Norway
- **HE Dr Farooq Abdullah**, Hon’ble Union Minister of New and Renewable Energy, Government of India and Member of the UN Secretary General’s High Level Group on the Sustainable Energy for All Initiative
- **Nobel Laureate Dr Elinor Ostrom**, Professor, Indiana University, USA
- **Mr Peter Bakker**, President, World Business Council for Sustainable Development, Switzerland
- **Mr Patrice Coeur-Bizot**, UN Resident Coordinator and UNDP Resident Representative, India
- **Dr Bindu N Lohani**, Vice-President, Knowledge Management and Sustainable Development, Asian Development Bank, Philippines
- **Dr David Sandalow**, Assistant Secretary for Policy and International Affairs, US Department of Energy, USA

Open discussion with CEOs
9th World CEO Sustainability Summit
Doing Business: While Protecting the Global Commons

1 February 2012
Hotel Taj Palace, New Delhi, India
Doing Business: While Protecting the Global Commons

Chief Guest

HE Dr Farooq Abdullah
Hon'ble Union Minister of New and Renewable Energy, Government of India
DINNER SESSION

7.30 pm onwards
(Rani Bagh Lawn)

Welcome by
- **Dr R K Pachauri**, Director-General, TERI, India

Special remarks by
- **Mr Sudhir Vasudeva**, Chairman and Managing Director, ONGC Ltd

Chief Guest (Presiding over the Dinner Function)
- **HE Dr Farooq Abdullah**, Hon’ble Union Minister of New and Renewable Energy, Government of India

Co-hosted by

[TERI logo]

[ONGC logo]
9th World CEO Sustainability Summit

Doing Business: While Protecting the Global Commons

1 February 2012
Hotel Taj Palace, New Delhi, India
BUSINESS SOLUTIONS FOR SUSTAINABLE ENERGY FOR ALL: CORPORATE LEADERSHIP IN ADDRESSING ENERGY CHALLENGES IN INDIA

Special Event at DSDS 2012
1 February 2012
Roshnara Hall, Hotel Taj Palace, New Delhi
(9.30 am – 1.00 pm)

EVENT OVERVIEW

BACKGROUND
India is at the forefront of both the challenges and solutions in delivering sustainable energy for all. India has nearly 300 million people without electricity and more than 800 million relying on traditional biomass for cooking fuel. At the same time, the country also needs major increases in energy production and energy efficiency to maintain its rapid economic development, while also seeking to drive a transition to a low-carbon, green economy.

Business is a primary solution provider in addressing these challenges, bringing to the table innovative products and services, efficient service delivery, essential technologies, management and technical capabilities, and financial resources. This high-level event will provide business leaders with a platform to give their perspectives on the corporate role in the expansion and transformation of the energy system to deliver sustainable energy for all.

The event also includes a panel of senior experts who will discuss key priority areas for strengthening
and scaling up the business role as well as the actions required from governments and other key stakeholders to overcome the barriers, which limit business participation and investment.

This event has been structured around the three primary objectives of the UN’s Sustainable Energy for All Initiative relating to 1) universal energy access; 2) improvements in energy efficiency; and 3) increased renewable energy deployment. It has also drawn on the energy-related programmes of TERI-BCSD and the WBCSD (especially the global Access to Energy Initiative) and builds on a joint event held by the two organizations in 2008. The main focus of the event will be on India, but where possible wider links to the South Asia region will be drawn.

OBJECTIVES
WBCSD and TERI-BCSD have convened this side event to promote dialogue between business leaders in the Indian energy sector on the corporate role in the expansion and transformation of the energy system to deliver sustainable energy for all. It will also facilitate engagement with policy makers and financial institution representatives on the enabling policy and finance measures are essential to scale up business action and investment. The event is structured around the three focus areas of the UN’s Sustainable Energy for All Initiative: energy access, energy efficiency and renewable energy deployment.

The event will critically examine a number of specific questions which are particularly important for the debate on the role of business in the energy domain:

1. Energy access business opportunities. How substantial are the business opportunities associated with meeting the needs of India’s energy poor and to what extent can business model innovation overcome the barriers to meeting these needs profitably and at scale?
2. Scaling business action and investment. What are the key enablers of business action and investment and what are the priority policy and finance measures to substantially scale the business role in delivering sustainable energy for all?

3. Business leadership in transforming the energy systems. How can business play a leadership in the transformation of the energy systems, an area which is commonly viewed as policy-led?

AGENDA

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<tr>
<td>9.30–9.40 am</td>
<td>Welcome &amp; Introduction</td>
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<td>▪ Ms Annapurna Vancheswaran, Director – Sustainable Development Outreach, TERI</td>
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<td>▪ Mr Marcel Engel, Managing Director Development FA &amp; Regional Network, World</td>
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<td>Business Council for Sustainable Development, Switzerland</td>
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<td>9.40–10.45 am</td>
<td>Expert Panel 1: Is expanding access to energy really a business opportunity?</td>
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<td>Moderator</td>
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<td>▪ Dr Akanksha Chaurey, Director-Decentralised Electricity Solutions, TERI</td>
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<td>Panelists:</td>
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<td></td>
<td>▪ Decentralized electricity provision: Mr K Subramanya, Chief Executive Officer</td>
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<td>Tata BP Solar India Ltd</td>
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Lighting solutions: Dr Naresh Malhan, Director and Advisor, Duron Energy (An Idealab company)

Lighting products: Mr Harry Verhaar, Senior Director - Energy & Climate Change, Philips Lighting

Clean cooking solutions: Mr Ibrahim H Rehman, Director, Social Transformation, TERI

Discussion

10.45–11.00 am Tea Break

11.00 am–12.00 pm Expert Panel 2: Maximizing the business contribution to sustainable energy for all

Moderator

Mr Matthew Lynch, Program Manager, Development Focus Area, World Business Council for Sustainable Development, Switzerland

Panelists

Mr Raghupathi N Cavale, Vice-President – India Business, Infosys Ltd

Mr Gaurav Gupta, Regional Director, Asia, Dalberg Global Development Advisors

Mr Gil Hong Kim, Director, Asian Development Bank

Ms Joan MacNaughton, Global Advisor – Sustainable Policies, Alstom Group

Dr Veena Joshi, Senior Advisor - Energy, Climate Change and Development Division, Embassy of Switzerland

Discussions
12.00–12.55 pm **CEO Panel: Business leadership in transforming the energy systems**

*Moderator*
- **Mr Arun Seth**, Chairman, BT India & Alcatel – Lucent India & Vice-Chairman, TERI-BCSD

*Panelists*
- **Mr Gaurang Pandya**, Managing Director, Carrier Air-conditioning & Refrigeration Ltd (Carrier India)
- **Mr M K Singhi**, Executive Director, Shree Cement Ltd
- **Mr Rajiv Ranjan Mishra**, Managing Director, CLP Power India Pvt. Ltd
- **Mr Venkatesh Valluri**, Chairman, India Region, Ingersoll-Rand (India) Ltd

*Discussion*

12.55–1.00 pm **Closing Comments and Wrap-up**
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1 February 2012
Hotel Taj Palace, New Delhi, India
EMINENT PANELISTS AT THE WORLD CEO SUSTAINABILITY SUMMIT AND REGIONAL ROLLOUT OF THE INTERNATIONAL YEAR OF SUSTAINABLE ENERGY FOR ALL

ARRANGED ALPHABETICALLY
Dr Farooq Abdullah is the Union Minister for New and Renewable Energy in the Government of India. He is best known for his energetic leadership of the pathbreaking and transformational initiative in renewable energy—The Jawahar Lal Nehru National Solar Mission. He is also known for a number of other initiatives in the renewable energy space in India, notably the introduction of Generation Based Incentives and the move towards introduction of Renewable Energy Certificates.

Born in 1937 in Soura on the outskirts of Srinagar, Dr Farooq Abdullah completed his MBBS from the SMS Medical College, Jaipur. He has had a long and distinguished political career, having served as the Chief Minister of Jammu and Kashmir thrice and a Member of Parliament twice. He has been a member of the Committee on Defence, Member of Parliamentary Forum on Population and Public Health, and a Member of Consultative Committee of the Ministry of Civil Aviation. Dr Abdullah has been conferred the `Dr B C Roy Award` as a medical man-cum-statesman and D Litt. (Honoris Causa) from Aligarh Muslim University.

An ardent golfer, he is keenly interested in photography, classical music, and ghazals. He is also an avid traveller.
Mr Peter Bakker is a distinguished business leader who until June 2011 was the CEO of TNT NV, the Netherlands-based holding company of TNT Express and Royal TNT Post (formerly TPG Post). At the end of May 2011, TNT NV was split in two separately listed companies: TNT Express NV and PostNL NV. Mr Bakker led the demerger of TNT and, after its completion, stepped down and left the TNT group in 2011. Under his leadership, TNT became a leader in Corporate Responsibility with a ground-breaking partnership with the UN World Food Program, ambitious CO\textsubscript{2} reduction targets from its Planet Me initiative, and multiple year leading positions in the Dow Jones Sustainability Index. Mr Bakker joined Royal TPG Post in 1991 and was appointed Financial Director of its parcels business unit in 1993. He was appointed Financial Control Director of TPG Post in 1996 and became a member of the Board of Management of TPG Post in 1997. Since the split of TPG NV from Koninklijke PTT Nederland NV until his appointment as CEO in 2001, he was Chief Financial Officer and a member of the TPG Board of Management. Mr Bakker was the recipient of the Clinton Global Citizen Award in 2009, SAM Sustainability Leadership Award in 2010, and UN’s WFP Ambassador Against Hunger in 2011. In addition, he is the Chairman of War Child Netherlands. Mr Bakker holds a Master’s degree in Business Economics from the Erasmus University in Rotterdam and a Bachelor’s Degree in Business Administration from the HTS Alkmaar.
Mr Yvo de Boer joined KPMG in July 2010 as Special Global Advisor, Climate Change and Sustainability. Prior to joining KPMG, Mr de Boer was Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC) - the body responsible for a multi-lateral response to the climate change challenge. Before this, he was Director for International Affairs of the Ministry of Housing, Spatial Planning and Environment of the Netherlands, Deputy Director-General for Environmental Protection in the same Ministry, worked for the United Nations Centre for Human Settlements (UN-HABITAT), and has worked in the fields of housing and public information. Alongside his work for KPMG, he is Professorial Fellow at the University of Maastricht. He is a Member of the Board of the Centre for Clean Air Policy, a Council Member of the World Business Council on Sustainable Development (and co-chair of the taskforce on Climate and Energy), a member of the Green Growth Leaders, a member of the Capital Markets Climate Initiative steering group (established by UK Climate Minister Greg Barker), a Board Member of the Carbon Markets International Association, a member of the International Advisory Group of the Rotterdam Climate Initiative, as well as a Board member of the Carbon Markets International Association. Mr de Boer received a knighthood from her Majesty the Queen of the Netherlands in 2009 and the Dutch Climate Award in 2010.
Mr Raghupathi N Cavale has over 25 years of experience in utilities, chemical plants, and ICT. He is presently the Head of India Business for Infosys Technologies Limited. Mr Cavale is the chair of various BIS working groups working on establishment of ICT standards in the power sector. He is also a technical committee member of CIGRE, the international body to set standards for the power sector. Mr Cavale is involved with many academic institutions, including IIT, Mumbai. He was a part of the Nandan Nilekani report for “IT in the power sector”. Prior to this role, Mr Cavale worked extensively in the US and has worked with clients like Southern California Edison, British Petroleum, and so on.
Ms Aimée Christensen is CEO of Christensen Global Strategies, advising clients addressing sustainability, including Duke Energy, Ogilvy, Rockefeller Brothers Fund, Swiss Re, The Elders, the UN Development Programme, the US Department of Energy, Virgin Unite, and Wolfensohn + Co. Aimée serves as Strategic Adviser to the Prince of Wales’s Business and Sustainability Programme and is also Special Adviser to the UN Secretary General’s High Level Group on Sustainable Energy For All. At COP 16 and 17, Aimee served as Programme Chair of the World Climate Summit, the premier gathering of global business leaders. She has two decades’ experience in policy, law, and philanthropy, including with Google.org, the World Bank, Baker & McKenzie, and the Department of Energy, where she drafted the first bilateral and regional climate change accords. From 2005–07, Aimee served as Deputy Chair for Climate and Energy at the Clinton Global Initiative annual meetings. She is the 2011 Hillary Institute Laureate for International Leadership on Climate Change Solutions and is a 2010 Aspen Institute Catto Fellow. She attended Smith College (BA) and Stanford Law School (JD).
Mr Patrice Coeur-Bizot assumed his duties as the Resident Coordinator of the United Nations and the Resident Representative of the United Nations Development Programme (UNDP) for India on 19 September 2009, after completing his tenure in similar capacity in the Maldives. From 2003 to 2005, Mr Coeur-Bizot was the Deputy DSRSG in-charge of the civil administration with the UN Interim Mission in Kosovo (UNMIK). Prior to this, he served as the UN Resident Coordinator (RC) and UNDP/UNFPA/WFP Representative in Myanmar from 1999 to 2003 and was the RC and UNDP RR in Mauritania from 1994 to 1999. Mr Coeur-Bizot has also held various senior-level positions in Senegal, Niger, Vietnam, and the Central African Republic. Mr Coeur-Bizot holds a Master’s Degree in Economic Development from the University of Grenoble, France and has graduated from the Political Science Institute, Grenoble. He has also completed post-graduate studies in economic planning and urban development.
Mr Nitin Desai, a graduate of London School of Economics, taught economics at two UK Universities, worked briefly in the private sector, had a long stint as a government official in India, and then joined the UN in 1990. In India, he was part of the Planning Commission (1973–88) and later the Ministry of Finance as the Chief Economic Adviser (1988–90). In the UN, where he was Under Secretary General for Economic and Social Affairs, his major work was the organization of a series of global summits, notably the Rio Earth Summit (1992), the Copenhagen Social Development Summit (1995), the Monterrey Finance and Development Summit (2002), and the Johannesburg Sustainable Development Summit (2002). After his retirement, he has been involved in a variety of public policy activities nationally and internationally. He is a member of the National Security Advisory Board and the Prime Minister’s Council on Climate Change. He is a Distinguished Fellow of TERI and is an Honorary Fellow of the LSE. He writes a monthly column in the Business Standard.
Dr Joseph Fiksel is Executive Director of the Center for Resilience at The Ohio State University, and Co-Founder of the consulting firm Eco-Nomics LLC. He is an internationally recognized authority on sustainability and resilience, with over 25 years of research and consulting experience for multi-national companies, government agencies, and consortia, such as the World Business Council for Sustainable Development. Currently, he is serving on a special appointment at the US EPA, helping to incorporate systems thinking into the Agency’s research and development programmes. His latest book, Design for Environment: A Guide to Sustainable Product Development, was published in 2009.
AJIT GULABCHAND
Chairman and Managing Director, HCC Ltd

In the past 25 years, Mr Ajit Gulabchand has steered HCC to exceptional growth, transforming a construction company into a global leader in the fields of engineering and construction, real estate, infrastructure development, and comprehensive urban development and management. As Chairman of Lavasa Corporation Ltd (an HCC group company), Mr Gulabchand is the visionary behind free India’s first Hill City, Lavasa – a blueprint for future cities. Mr Gulabchand is a vocal advocate of sustainable development. Holding leadership roles in several professional organizations, he is highly regarded internationally as a spokesperson for India’s infrastructure industry. He serves as Chair of the Governors Steering Board of the Engineering and Construction Community of the World Economic Forum (WEF) and is a member of the CII-WEF Infrastructure Task Force. A member of the United Nations Global Compact Leaders Summit 2010, he is one of the first signatories to the UN CEO Water Mandate.
Mr Anil Jain is a Commerce Graduate from Pune University and holds an additional graduate degree in Law from the Mumbai University. An entrepreneur in mind and in actions, his business experience spans 25 years, during which he has focused his energies on the development of global business for water irrigation systems and its allied systems, which is now at the forefront of the environmental resources management sector. Founded as a family business in 1963 in India, Jain Irrigation has pioneered drip irrigation for small farmers in India and now has the dominant market share in one of the fastest growing irrigation markets in the world. Mr Jain is the Managing Director of Jain Irrigation since 1992. He joined the company’s management team in 1984 and was in-charge of US based marketing operations between 1987 to 1990, looking after international marketing operations of the company based in New York. Mr Jain’s responsibilities over the last 25 years include Finance, Banking, Mergers and Acquisitions, Strategic Planning, Restructuring Operations, Import and Export Marketing, International Business Relations, Collaborations, and Joint Ventures and is recognized by banks and financial institutions as one of the youngest Managing Directors striving to nurture the company through agriculture and other industrial activities with vision and dynamism.
Mr Philippe Joubert started his career in 1976 as Secretary for the Chamber of Commerce in Rio de Janeiro, Brazil. Between 1977 and 1982, he held various positions in Brazilian bank BFB, part of Credit Lyonnais; in 1983, he moved to the USA where he was promoted to Commercial Vice-President of Credit Lyonnais USA. He joined Alstom in 1986, as Finance Director of GEC ALSTHOM Mecanica Pesada in Brazil. In 1997, he became Country President, GEC ALSTHOM Brazil. In 2000, he was appointed President of Alstom’s Transmission and Distribution Sector and member of the Alstom Group Executive Committee in France. In February 2004, he became Executive Vice-President of Alstom, Member of the Executive Committee, as well as President of Power Systems Sector. In March 2009, he was appointed President of the newly formed Alstom Power Sector. On 4 July 2011, Philippe Joubert was appointed Deputy Chief Executive Officer of the Alstom Group by the Alstom Board. In his role, he is more specifically in charge of Strategy and Development for the whole group (Power, Grid, Transport) and is also responsible for Environment and Sustainability issues and supervises the Alstom International Network.
As a professional entrepreneur, since 2003, Dr Rana Kapoor, Founder, Managing Director and CEO of YES BANK, has been progressively establishing a high quality, state-of-the-art private Indian Bank with a vision of “Building the Best Quality Bank of the world in India” by 2015. Under his aspiring leadership, YES BANK has steadily evolved as the “Professionals’ Bank of India” with exemplary business and financial outcomes as evidenced in the financial results since inception—highest RoA/RoE, and the best asset quality amongst leading public and private banks in India.

Dr Kapoor has received a Doctorate in Science (Honoris Causa) from G B Pant University of Agriculture and Technology. He has been honored with various national and international accolades, including the “Banker of the Year 2011” by Business Standard, “Entrepreneur of the Year” at the Asia Pacific Entrepreneurship Awards 2011, “Entrepreneurial Banker of the Decade (2001–2010)” by the Bombay Management Association, and the “Indian Business Leader of the Year” at the FICCI-Horasis Global Indian Business Meeting 2010 in Spain.
Dr Bindu N Lohani is Vice-President of the Asian Development Bank (ADB) for Knowledge Management and Sustainable Development and a member of the ADB’s Management Team. He is responsible for ADB’s Regional and Sustainable Development Department, Economics and Research Department (Office of the Chief Economist), Office of Regional Economic Integration, Regional and Sustainable Development Department (RSDD), and the Office of Information Systems and Technology. Prior to assuming his current post, Dr Lohani was Vice-President (Finance and Administration) of ADB. During his 25 years in the Bank, Dr Lohani held several positions, including Director General of RSDD (responsible for sectoral and thematic areas like energy, water, transport, urban development, education, environment, gender and social development, and governance); concurrently Chief Compliance Officer, Special Advisor to the President on Clean Energy, Climate Change, and Environment, The Secretary of the Bank, and Deputy Director General of Infrastructure Department and Office of Environment and Social Department. Before joining ADB, he worked for the Government of Nepal and was Division Chairman of the Environmental Engineering Program at the Asian Institute of Technology (AIT), Bangkok. Dr Lohani is a member of the National Academy of Engineering of United States, and is a diplomate of the American Academy of Environmental Engineers and Fellow of the American Association for the Advancement of Science Council.
Dr Ajay Mathur is Director General of the Bureau of Energy Efficiency, and a member of the Prime Minister’s Council on Climate Change. As Director General of BEE, Dr Mathur coordinates the national energy efficiency programme, including the standards and labeling programme for equipment and appliances; the energy conservation building code; the industrial energy efficiency programme, and the DSM programmes in the buildings, lighting, and municipal sectors. Prior to joining BEE, Dr Mathur has worked on energy research, financing, and implementation. He has headed the World Bank’s Climate Change Team in Washington, DC; and the Energy Engineering Division of TERI in New Delhi; and has also been President of Suzlon Energy Limited. Dr Mathur received his Bachelor’s degree in Chemical Engineering from the University of Roorkee, and PhD from the University of Illinois. He received the Outstanding Alumni Award of the University of Illinois in 2002. Dr Mathur is the co-author of three books, and has been a lead author of the IPCC.
Mr M S Mehta joined the Vedanta Board as the Chief Executive Officer in October 2008 and is also a member of the Executive Committee and the Sustainability Committee. He joined the Group in 2000 as Commercial Director (Base Metals) and was responsible for marketing of copper, aluminium, zinc and lead, procurement of copper concentrate, export and tolling of zinc concentrate, and coal procurement. Prior to his appointment as the Group CEO, Mr Mehta was the CEO for Hindustan Zinc where he made a significant contribution to rapid growth and in taking the company to the present stature it enjoys. He holds a Mechanical Engineering degree from MBM Engineering College and an MBA from the Indian Institute of Management, Ahmedabad.
Mr Rajiv Ranjan Mishra is responsible for asset management and business development of CLP’s investments in India. With over 17 years of experience in the power industry, both in India as well as across several overseas markets, Mr Mishra’s core expertise includes project financing, investment appraisal, finance and accounting, and general management. He holds a Bachelor’s Degree in Chemical Engineering (first class distinction) from BIT, Sindri and an MBA from the Indian Institute of Management, Lucknow.
NOBEL LAUREATE ELINOR OSTROM
Professor, Indiana University, USA

Prof. Elinor Ostrom experienced firsthand, the value of sustainability at a young age. She grew up in an era of economic depression that led into a resource-consuming war, in a city where fresh water was a prized commodity.

Prof. Ostrom, the Arthur F Bentley Professor of Political Science at Indiana University and cofounder and codirector of Indiana University’s Workshop in Political Theory and Policy Analysis, has studied how self-organization and local-level management works to keep common resources, whether natural (e.g., forests) or man-made (e.g., police forces), viable. Combining data from diverse sources ranging from classical techniques such as surveys to modern advances such as satellite imagery, Prof. Ostrom has uncovered numerous principles that govern successful sustainability and that defy conventional beliefs.

Prof. Elinor Ostrom is one of the first social scientists to specifically study the things we share—from oceans and forests to roads and money systems—and breathe fresh life into an old term: the commons.

Prof. Ostrom’s key idea is that neither the state nor the market is the best manager of our collective resources—it’s us, we the people. The commons concept is catching on in a big way as we look at how to lighten our impact on the earth, live within the means of our natural resources, and navigate the ownership issues of a new digital era. Prof. Ostrom’s research is often the foundation for reformers in these areas, which is one reason she was awarded the 2009 Nobel Prize in economic sciences.
Dr Rajendra K Pachauri assumed his current responsibilities as the Chief Executive of The Energy and Resources Institute (TERI) in 1982, first as Director and, since April 2001, as Director-General. TERI does original research and provides knowledge in the areas of energy, environment, forestry, biotechnology, and the conservation of natural resources to governments, institutions, and corporate organizations worldwide. He is also the Chancellor of TERI University since August 1998. In April 2002, Dr Pachauri was elected the Chairman of the Intergovernmental Panel on Climate Change, established by the World Meteorological Organization and the United Nations Environment Programme in 1988 (Re-elected in September 2008). IPCC, along with former Vice President Al Gore, has been awarded the “Nobel Peace Prize” for the year 2007. He has been appointed as Director, Yale Climate and Energy Institute from July 2009. He was conferred with the “Padma Vibhushan”, second highest civilian award, for his services in the field of science and engineering in January 2008 by the President of India. To acknowledge his immense contributions to the field of environment, he was awarded the Padma Bhushan by the President of India in January 2001. He was also bestowed the “Officier De La Légion D’Honneur” by the Government of France in 2006. He has also been conferred with ‘Commander of the Order of Leopold II’ by the King of Belgians in July 2009; the ‘Commander of the Order of the White Rose of Finland’ by the Prime Minister of Finland in February 2010 and ‘The Order of the Rising Sun, Gold and Silver Star’ by His Majesty Akihito, Emperor of Japan in April 2010.
Mr Nitin Paranjpe is Managing Director and Chief Executive Officer of Hindustan Unilever Ltd since April 2008. He is also Executive Vice President (EVP) of Unilever Companies in South Asia. He joined Hindustan Lever as a Management Trainee in 1987 and worked in a number of sales and marketing roles. In 1996, he was appointed Branch Manager for the South Region and in 1999, became a member of the Project Millennium Team. In 2000, Nitin moved to London and was involved in a review of the organizational structure. During 2001, he was the Assistant to the Unilever Chairman and Executive Committee in London. On return to India in 2002, he became the Category Head-Fabric Wash and Regional Brand Director (Asia) for some Laundry and Household Cleaning brands. In 2004, he became Vice President - Home Care (Laundry and Household Care) India. From March 2006 to March 2008, he was the Executive Director for the Home and Personal Care business. Nitin has a BE Mechanical Degree from College of Engineering Pune, India and an MBA in Marketing from Jamnalal Bajaj Institute of Management Studies, Mumbai. He is currently on the Managing Committee of the Bombay Chamber of Commerce & Industry, a honorary member of the National Council of Confederation of Indian Industry (CII), a member of the Executive Committee of Federation of Indian Chambers of Commerce & Industries (FICCI) and a member of Managing Committee of ASSOCHAM.
Mr Sam Pitroda is an internationally respected development thinker, policy-maker, telecom inventor, and entrepreneur who has spent over four decades in Information and Communications Technology and related human and national developments initiatives. Credited with having laid the foundation of India’s technology and telecommunications revolution in the 1980s, Mr. Pitroda has been a leading campaigner to help bridge the global digital divide. During his tenure as Adviser to Prime Minister Rajiv Gandhi in the 1980s, Mr Pitroda headed six technology missions related to telecommunications, water, literacy, immunization, dairy and oil seeds. He was also the founder and first chairman of India’s Telecom Commission. Mr Pitroda was Chairman of India’s National Knowledge Commission (2005–09), an advisory body to the Prime Minister of India, set up to provide a blueprint for reform of the knowledge related institutions and infrastructure in the country. He is currently Adviser to the Prime Minister of India on Public Information Infrastructure and Innovations. He is also the Chairman of the National Innovation Council (NInC), which is working on several initiatives to boost innovation performance in the country. Mr Pitroda also heads the Expert Group for Modernization of Indian Railways constituted by the Ministry of Railways. He is also the Chairman of the Smart Grid Task Force set up under the aegis of the Ministry of Power, Government of India. He has also been appointed one of the founding Commissioners of the United Nations Broadband Commission for Digital Development.
Mr Noel Ryan has been working in the eHVAC industry for the last fifteen years, based in France, China, UK, and India. He is an experienced executive in international business, having held regional roles in Asia Pacific and Europe. Before moving to India he was responsible for global sales and marketing in the refrigeration and airconditioning segment. Currently based in Chennai as president of Danfoss India, he heads operations in sales and marketing, manufacturing, and R&D. Mr Ryan holds a degree in Chemical Engineering, Engineering School Frankfurt Germany and an MBA from Ecole de Management from Lyon, France.
DAVID SANDALOW
Assistant Secretary for Policy and International Affairs, US Department of Energy, USA

As Assistant Secretary for Policy and International Affairs, Mr David Sandalow helps coordinate policy and manage international activities at the Energy Department. Prior to being confirmed as Assistant Secretary, Mr Sandalow was Energy and Environment Scholar and a Senior Fellow in the Foreign Policy Studies Program of the Brookings Institution, as well as Energy and Climate Change Working Group Chair at the Clinton Global Initiative. He is the author of Freedom from Oil (McGraw-Hill 2008) and editor of Plug-In Electric Vehicles: what role for Washington? (Brookings Press 2009). Mr Sandalow has written widely on energy and environmental policy, including op-eds in the New York Times, Washington Post, Financial Times, and other publications. Previously, he served as Assistant Secretary of State for Oceans, Environment & Science; Senior Director for Environmental Affairs, National Security Council; Associate Director for the Global Environment, White House Council on Environmental Quality; and Executive Vice President, World Wildlife Fund - US. Mr Sandalow is a graduate of Yale College (BA Philosophy) and the University of Michigan Law School (JD).
Mr Arun Seth has been with BT in India for over 15 years, having set up the BT India office in 1995. He has driven the IT and BPO Global Sourcing programmes for the BT Group in India. He is on the Executive Committee of Nasscom—India’s leading IT services association – www.nasscom.in. Very active in the energy space, he is on the Advisory Board for TERI for the last few years and leads the TERI Business Council for Sustainable Development. He is an independent Director of Globeop Financial Services SA, Balmer Lawrie & Co., Dominos” India, and Centum Learning. He is a charter member and Trustee of TiE, on the Advisory Board of National Entrepreneurship Network (NEN). Mr Seth is also on the board of Trustees for Helpage India, India Sponsor Foundation, and Katha. An alumnus of IIT-Kanpur and IIM-Kolkata, he is very active with the alumni association and is the co-chair of Pan-IIT India Board.
Mr Anand Sharma brings to his Ministerial assignment a vast reservoir of knowledge in international affairs. He has considerable experience in representing India at diplomatic interactions at all levels and has either led or been a member of delegations to over 90 countries. As Commerce and Industry Minister Mr Anand Sharma has played a pivotal role during the Doha talks, the India-ASEAN agreement, India-Korea CECA, India-Malaysia CECA, and India-Japan CEPA during his tenure. He was also conferred “The Order of the Companion of Volta”, top Ghanaian civilian award by President J A Koufour on 10 November 2008 in recognition of his commitment to South-South Cooperation. As a measure of simplifying the Foreign Investment policy regime, a consolidated FDI Policy document was released by him. Mr Sharma, a lawyer by education, is well-conversant with parliamentary and legislative procedures and as a member of the panel of chairpersons for Rajya Sabha, has presided over sittings of the House. He is the Editor of the book—Gandhian Way—which captures the epic saga of Satyagraha of Mahatma Gandhi.
Mr Erik Solheim is probably unique in holding the combined portfolio of Minister of the Environment and International Development. This allows him to launch initiatives that take a coherent approach to development and the environment.

Mr Solheim’s most important achievement in his post as minister is probably the Norwegian International Climate and Forest Initiative, under which Norway cooperates closely with Brazil, Indonesia, Guyana and other countries on conservation and sustainable use of rainforests. The initiative has attracted interest worldwide, and has provided input to the negotiations on reduction of emissions from deforestation and forest degradation in developing countries (REDD+).

Mr Solheim has also put in place the Nature Management Act, which many consider to be Norway’s most important piece of environmental legislation in 100 years. He has secured legal protection of several national parks and of the forest areas surrounding Oslo. He headed the Norwegian delegations and was in charge of Norway’s work in connection with the four climate change conferences from Bali to Cancun. He played a key role in the efforts to secure an international agreement on biological diversity in Nagoya in Japan in 2010.
Mr Venkatesh Valluri is the Chairman and President for Ingersoll Rand (IR), India. IR is a $13.0 billion globally diversified engineering company. Mr Valluri represents IR at various government and industry-led committees in the area of Food Security, Cold Chain, Energy Efficiency, and CSR initiatives. Before IR, Mr Valluri was President and Country Manager for Agilent Technologies, and prior to that held various global leadership roles at GE. Mr Valluri holds a Bachelor’s in Electronics and MBA from IIM, Ahmedabad in India.
Ms Annapurna Vancheswaran’s core area of expertise is developing communication strategies on environment and development involving international and Indian business organizations, government departments, and NGOs. As the Director of TERI-BCSD (Business Council for Sustainable Development) India, which is the regional network of the World Business Council for Sustainable Development, Geneva, the activities include the development of social programmes for the corporate sector and providing a platform for debate and discussions for an efficient and socially conscious corporate community. TERI-BCSD India (formerly called CoRE BCSD India) is a guide to the Indian corporate diaspora, encouraging business people to develop a vision of a sustainable company, translate that vision into a management action plan, and turn sustainability into a competitive advantage. The Business Council currently has over 110 corporate members. She is also in-charge of the Delhi Sustainable Development Summit—now recognized as the sole forum on global issues related to sustainable development, since its origin in 2001.
Mr Sudhir Vasudeva, Chairman and Managing Director of the most valuable Maharatna PSU of India, Oil and Natural Gas Corporation Ltd (ONGC) has over three and half decades of experience in upstream oil and gas business. Mr Vasudeva, a Gold Medalist Chemical Engineer from National Institute of Technology, Raipur, joined ONGC in 1976. He joined the ONGC Board as Director (Offshore) in February 2009. Credited with many path-breaking initiatives in complex offshore project management, he has been at the helm of ONGC’s offshore operation, which produces ONGC’s 60% oil and 70% gas. Mr Vasudeva took over as Chairman and Managing Director on 3 October 2011 while continuing to hold the additional responsibilities of Director (Offshore). Currently, he also holds the portfolio of Director (Finance) of ONGC. Mr Vasudeva is the Chairman of ONGC Videsh Limited (OVL), Mangalore Refinery & Petrochemicals Ltd (MRPL), and five other ONGC group companies (ONGC Petro-additions Ltd [OPaL], ONGC Mangalore Petrochemicals Ltd [OMPL], Mangalore SEZ Ltd [MSEZ], ONGC Tripura Power Company Ltd [OTPC], and ONGC Mittal Energy Ltd [OMEL]). Mr Vasudeva, Chairman of Petrotech Society, is also the Chairperson of SPE Indian Council and Director-at large at SPE International Board of Directors, the first by any Indian. A strong proponent of pursuing alternate and renewable sources of energy, Mr Vasudeva chairs the ONGC Energy Centre Trust and the President of Global Compact Network, India.
Dr Kandeh K Yumkella was appointed Director-General of the United Nations Industrial Development Organization (UNIDO) in December 2005, and in December 2009 was reconfirmed for a second term in office. Prior to joining UNIDO, he had served as Minister of Trade, Industry, and State Enterprises of the Republic of Sierra Leone and as an Assistant Professor and Lecturer at Michigan State University. Dr Yumkella serves as Chairman of UN-Energy since 2007, the coordination body of United Nations agencies dealing with energy-related issues, and also chaired the UN Secretary-General’s Advisory Group on Energy and Climate Change (AGECC), 2008–10. He was appointed by the UNSG in September 2011 as Co-Chair of the new High-level Group on Sustainable Energy for All.

As a leader in international development cooperation for over 20 years, Kandeh Yumkella has actively promoted important initiatives and international partnerships for the cause of sustainable development. Dr Yumkella’s opinion pieces have appeared in major international newspapers, such as The New York Times, the International Herald Tribune, and The Guardian. He has appeared on a range of international broadcast networks, including on BBC, CNN, BBC, Sky News, and CNBC.

Dr Yumkella holds a PhD from the University of Illinois, Urbana-Champaign, USA.
9th World CEO Sustainability Summit
Doing Business: While Protecting the Global Commons

1 February 2012
Hotel Taj Palace, New Delhi, India
Oil and Natural Gas Corporation Ltd. (ONGC) is an Indian State Enterprise and integrated Oil & Gas Group with interests in E&P, Refining, LNG, Power, Petrochemicals, and new sources of energy. It has been a reliable energy solution provider for the country for more than five decades now.

Pursuing the vision “to be global leader in integrated energy business through sustainable growth, knowledge excellence, and exemplary governance practices”, ONGC today holds leadership position in several aspects of its business among international companies.

ONGC is a National Oil Company and an ace Public Sector Enterprise. Govt. of India, giving recognition to its importance in nation building and its business stature, has conferred the status of Maharatna on ONGC, providing it with more flexibility for decision making and investments.

Today, ONGC is ranked as the no. 2 E&P Company in the world as per Platts Top 250 Global Energy Company Rankings 2010. ONGC with its exploratory efforts has discovered six of the seven producing basins in India. Passion for performance has seen ONGC contributing 80% of oil and gas production till date since the start of the oil industry in India by drilling 12,495 wells. The Government of India got a return of Rs 480,933 crore on an investment of Rs 342.85 crore—1400 times. As energy provider, ONGC contributes 60% of India’s present oil and gas production.

The ONGC Group of Companies is set to increase production by nearly 60 million metric tonnes of oil
equivalent (MMToe) during the XII Plan period, 18% over the XI Plan achievement. ONGC holds 73% of the hydrocarbon reserves in the country. It is truly India’s energy anchor.
The WBCSD is a CEO-led organization of forward-thinking companies that mobilizes the global business community to create a sustainable future for business, society, and the environment. The Council plays the leading advocacy role for business. Leveraging strong relationships with stakeholders, it helps drive debate and policy change in favour of sustainable development solutions.

The Council provides a forum for its 200 member companies—who represent all business sectors, all continents, and the combined revenue of over $7 trillion—to share best practices on sustainable development issues and to develop innovative tools that change the status quo. The Council also benefits from a network of 60 national and regional business councils and partner organizations, a majority of which are based in developing countries. Please visit www.wbcsd.org.
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Hotel Taj Palace, New Delhi, India
Mission
To provide an independent and credible platform for corporate leaders to address issues related to sustainable development and promote leadership in environmental management, social responsibility, and economic performance.

With a vision to create a synergy for the corporate sector as a whole to move towards sustainability, TERI-BCSD (Business Council for Sustainable Development) was set up by The Energy and Resources Institute (TERI) in 2001. The Indian partner of the WBCSD (World Business Council for Sustainable Development), Geneva, the Council has now evolved into a strong industry body with membership of more than 100 companies from diverse sectors, including PSUs, MNCs, and private companies from across India. TERI-BCSD is a guide to the Indian corporate diaspora encouraging businesses to develop a vision of a sustainable company, translate that vision into a management action plan, and turn sustainability into a competitive advantage. The Council member company representatives identify, conceptualize, and implement projects in partnership with researchers at TERI, where TERI provides research and implementation support to the business council and acts as the permanent technical resource.
Our Members-Sectoral Representation

Areas of action

- Energy
- Water
- Climate Change
- Business Responsibility and Transparency
- Sustainable Habitat

Membership benefits

- Environmental, social and corporate value generation through sustainable development
- Adoption of environmental management and social responsibility as a corporate priority and establishment of appropriate policies, programmes and practices
- Development of proactive business standards that improve business performance
- Access to TERI’s intellectual depth and policy influence
• Benefit from tools that help implement measures necessary to maintain leadership in sustainable operations
• Receive TERI reports and periodical executive updates
• Favourable terms on specific conference fees, publication subscriptions, sustainable development support services, etc.
• Educate, train, and motivate employees to conduct their activities in an environmentally responsible manner

For more information, please visit bcsd.teri.res.in or contact TERI-BCSD Secretariat at bcsd@teri.res.in
EXECUTIVE COMMITTEE 2011–2013

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Director-General
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Distinguished Fellow, TERI
and former UN-Under Secretary General

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(arranged alphabetically)
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Petronet LNG Ltd

Mr Raghupathi N Cavale
Vice-President
India Business, Infosys Ltd

Mr Ajai Chaudhry
Chairman, HCL Infosystems Ltd
In the past 25 years Ajit Gulabchand has steered HCC to exceptional growth transforming a construction company into a global leader in the fields of engineering and construction, real estate, infrastructure development and comprehensive urban development & management.

As Chairman of Lavasa Corporation Ltd. (an HCC group company), Mr. Gulabchand is the visionary behind free India’s first Hill City, Lavasa – a blueprint for future cities.

Mr. Gulabchand is a vocal advocate of sustainable development. Holding leadership roles in several professional organisations, he is highly regarded internationally as a spokesperson for India’s infrastructure industry. He serves as Chair of the Governors Steering Board of the Engineering and Construction Community of the World Economic Forum (WEF) and is a member of the CII-WEF Infrastructure Task Force. A member of the United Nations Global Compact Leaders Summit 2010, he is one of the first signatories to the UN CEO Water Mandate.
Ms Meera H Sanyal  
Country Executive India  
The Royal Bank of Scotland NV

Mr Tantra Narayan Thakur  
Chairman & Managing Director  
PTC India Ltd

Mr Venkatesh Valluri  
President  
Ingersoll-Rand (India) Ltd

Mr Sudhir Vasudeva  
Chairman & Managing Director  
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